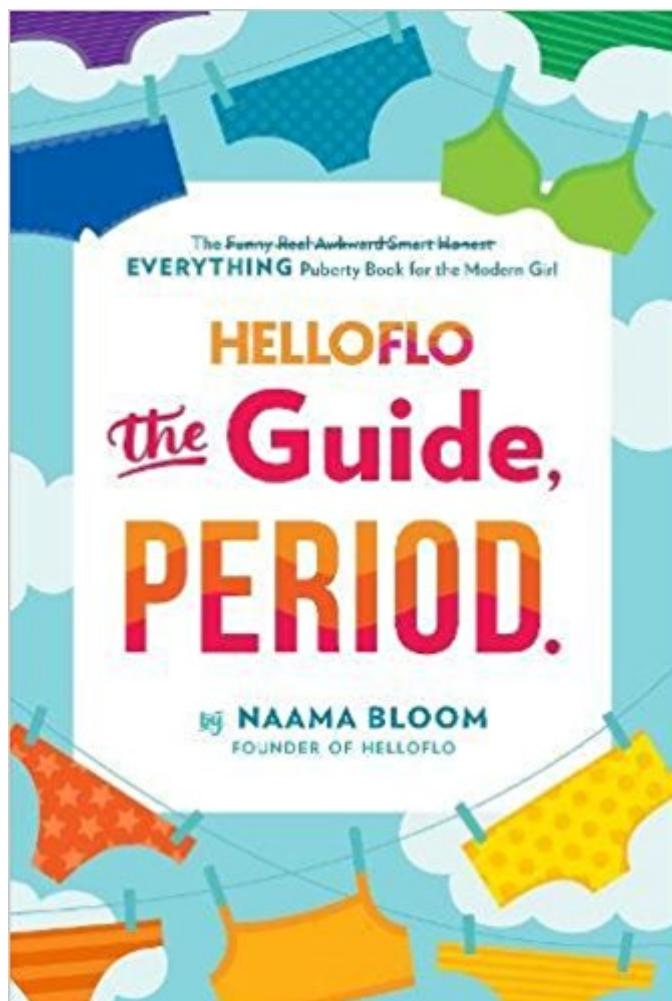


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# HelloFlo: The Guide, Period.



## Synopsis

From the founder of HelloFlo, a modern and insightful guide to periods and puberty for a new generation. When will I get boobs? Does wearing a tampon hurt? What's the deal with menstrual cups? Seriously, when will I get boobs? Honest, funny, and unafraid of the messy, real-life facts about a girl's changing body, this is definitely not your mother's puberty book. HelloFlo founder Naama Bloom's mission is to create informed, empowered young women who are unafraid to ask questions and make the best choices for themselves and their bodies. A celebration of women's bodies and all the confusing, uncomfortable, silly, transformative, and powerful changes that occur during puberty. This full-color book, written by HelloFlo founder, Naama Bloom, and journalist Glynnis MacNicol, features bright, diverse, approachable illustrations and infographics, doctor-vetted information, and personal testimonials from real girls and women.

## Book Information

Paperback: 176 pages

Publisher: Dutton Books for Young Readers (October 17, 2017)

Language: English

ISBN-10: 0399187294

ISBN-13: 978-0399187292

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 9.9 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #64,963 in Books (See Top 100 in Books) #24 in Books > Children's Books > Growing Up & Facts of Life > Health > Maturing #94 in Books > Children's Books > Growing Up & Facts of Life > Health > Personal Hygiene #431 in Books > Children's Books > Growing Up & Facts of Life > Friendship, Social Skills & School Life > Girls & Women

Age Range: 10 - 13 years

Grade Level: 5 and up

## Customer Reviews

Naama Bloom is the founder of HelloFlo.com, a modern-day health site for girls and women. Her mission for HelloFlo was to create a place where women and girls could learn about their bodies in an open and honest environment without any shame and with a healthy dose of humor.

HelloFlo's first two videos, "The Camp Gyno" and "First Moon Party," have been viewed over 50 million times and show girls that while puberty can be awkward at times, it can also

be fun and empowering. She lives in Brooklyn, NY, with her husband and two children. HelloFlo: The Guide, Period. is her first book.

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